



MICE TRAVEL SPECIALIST



Helicopter Ride over the Chateau de Chambord

FRANCE
HIGHLIGHTING
NICE



Promenade du Paillon - Nice

&

MONACO

SHOWCASING

SBM HOTELS



Monaco



Casino Square by night – SBM Monaco

monaco.
visitmonaco.com



NICE 
La lumière naturellement
A natural brilliance

France
rendezvousenfrance.com

Module 2

Nice, the ideal MICE destination





NICE

La lumière naturellement
A natural brilliance

AUTHENTIC

GLAMOUROUS

COSMOPOLITAN

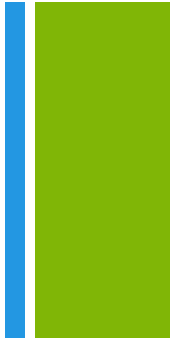
MODERN

NICE
THE IDEAL M.I.C.E. DESTINATION



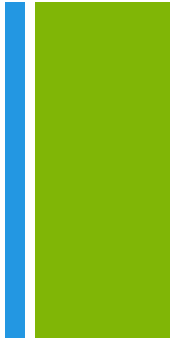
CAPITAL OF THE FRENCH RIVIERA

SECOND TOURIST DESTINATION AFTER PARIS





10 GOOD REASONS TO COME TO NICE

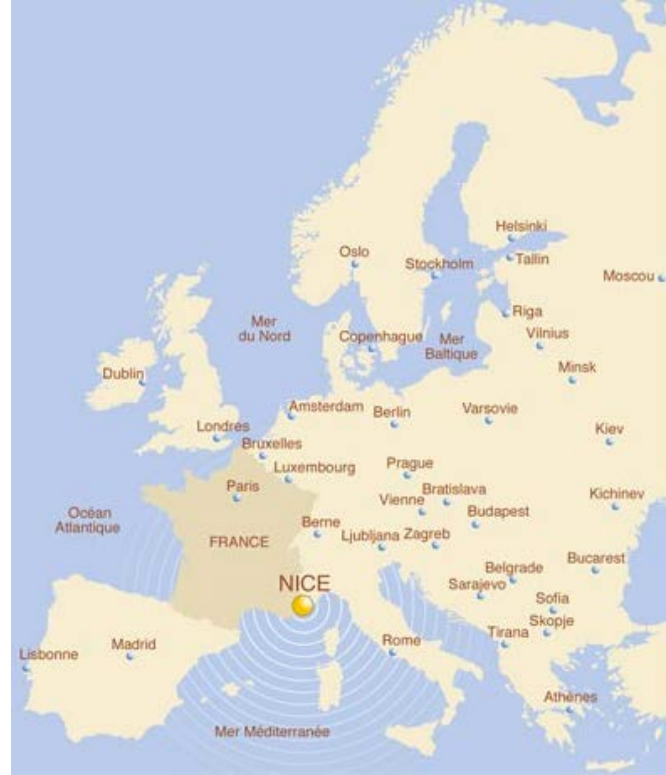


- An international metropolis located between the mountains and the sea
- Easy to access
- Over 300 days of sun per year
- Accommodation: quality and diversity
- Food: typically “niçoise” cuisine with its speciality Socca and a great variety of very good restaurants
- A rich cultural and architectural heritage
- A creative and dynamic city
- Many events all year round
- A large number of excursions along the French Riviera
- An attractive destination that adapts to all customers: groups, families, active seniors and young people, sports amateurs...





GEOGRAPHIC LOCATION



NICE IS LOCATED AT LESS THAN 2.5 HRS FROM ALL EUROPEAN CAPITAL CITIES



INTERNATIONAL CONNECTIONS



■ Vienna	21 - 1h40
■ Amsterdam	28 - 2h05
■ London	146 - 2h10
■ Madrid	23 - 1h50
■ Zurich	28 - 1h20
■ Frankfurt	21 - 1h40
■ Venice	7 - 0h45
■ Brussels	35 - 1h45
■ Barcelona	32 - 1h05
■ Geneva	52 - 1h00
■ Berlin	14 - 2h05
■ New-York	7 - 7h50
■ Dubai	7 - 6h00
■ Copenhagen	28 - 2h20
■ Stockholm	17 - 2h50
■ Moscow	16 - 3h50
■ Warsaw	7 - 2h25



FLIGHTS FROM INDIA

- **Air France:** DEL / BOM / BLR -
CDG - NICE

- **Air India:** DEL - CDG - NICE

- **Jet Airways :** BOM - CDG - NICE
from May 14th 2014

- **Emirates:** DEL / BOM / BLR /
AMD / MAA / HYD / CCU - DXB -
NICE

- THE INTERNATIONAL AIRPORT IS AT ONLY 15 MIN FROM THE CITY CENTRE
- 53 AIRLINES, 104 DESTINATIONS IN 33 COUNTRIES
- LOW COST COMPANIES REPRESENT 1/3 OF THE GLOBAL TRAFFIC



AN INTERNATIONAL CITY ON A HUMAN SCALE



NAMED AS NIKAÏA IN ANCIENT GREEK, SIGNIFYING VICTORY, NICE IS AN AUTHENTIC CITY TURNED TOWARDS THE FUTURE AND REFLECTS A TRUE “NIÇOISE” ATMOSPHERE...

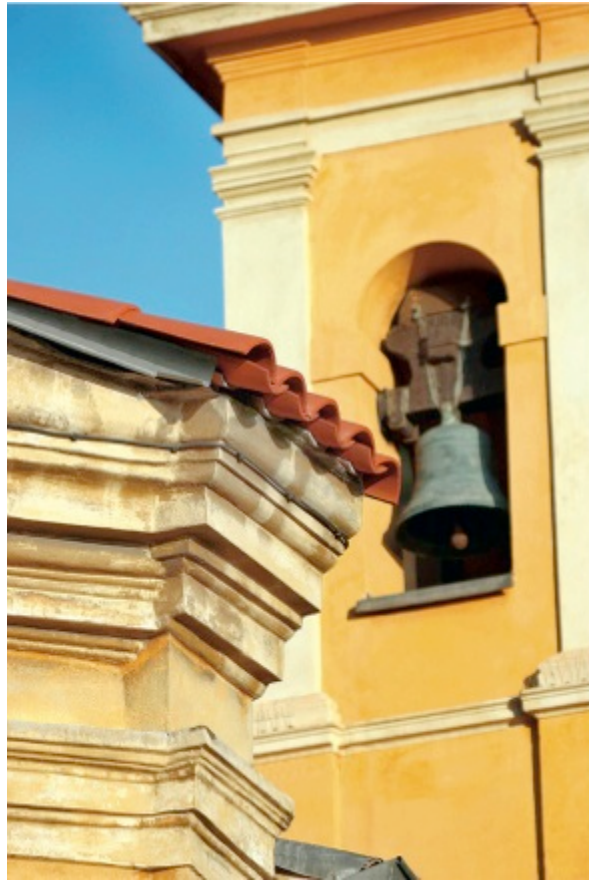
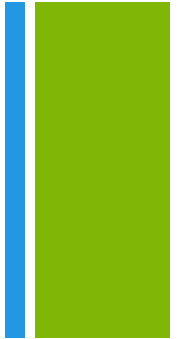


EVERYTHING IS WITHIN WALKING DISTANCE:
MUSEUMS, TOURIST ATTRACTIONS, MARKETS, HOTELS,
SHOPS, RESTAURANTS... AND THE BEACH!



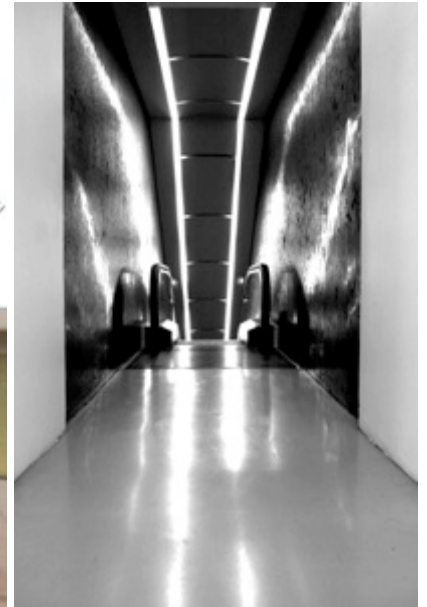
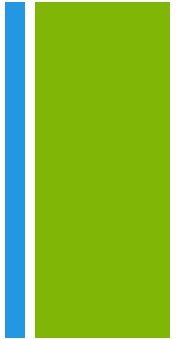
INDULGE YOUR SENSES

**THE OLD TOWN
AND THE COURS SALEYA WITH ITS FAMOUS FRUIT AND
FLOWER MARKET**





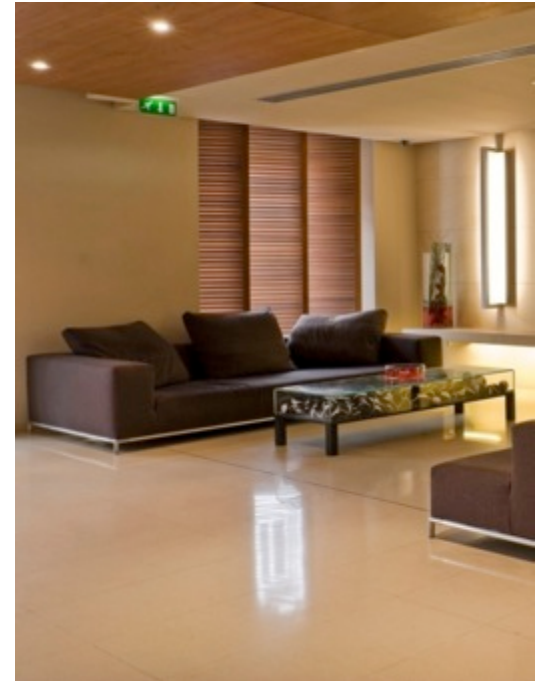
HERITAGE AND CULTURE





THE ART OF HOSPITALITY

A WIDE VARIETY OF STYLES RANGING FROM CLASSICAL AND VINTAGE TO RENOVATED AND TRENDY PROPERTIES:
PALACES, BOUTIQUE HOTELS, GREAT DESIGN, INTERNATIONAL HOTEL CHAINS...



190 HOTELS OFFERING UP TO 10,000 ROOMS
ALL HOTEL CATEGORIES, FROM 1- TO 5-STAR HOTELS
8 INDIAN RESTAURANTS
15 RESTAURANTS OFFERING VEGETARIAN OPTIONS



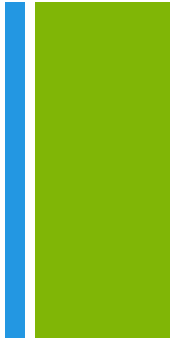
FAMOUS FOR ITS GASTRONOMY

THE « CUISINE NISSARDE » LABEL





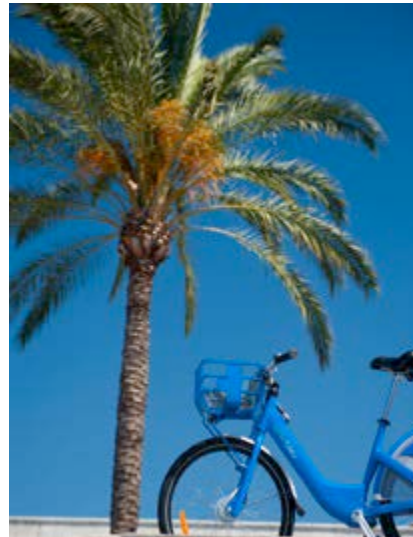
A GLOBAL OFFER



- A CAPITAL CITY ON A HUMAN SCALE, SURROUNDED BY SEA AND MOUNTAINS
- A REGION AND A CITY TO EXPERIENCE DURING SUMMER AND WINTER
- EFFICIENT FACILITIES FOR BOTH LEISURE AND MICE TOURISM



ORIGINAL INCENTIVE IDEAS



- ART IN TOWN: GUIDED TOURS OF THE ARTWORKS ALONG THE TRAM LINE N°1. DISCOVER THE FAMOUS ART OF HENRI MATISSE WHO LIVED IN NICE AT THE MATISSE MUSEUM.
- COOKING CLASSES WITH A FAMOUS MICHELIN-STARRED CHEF
- RIDES AND TOURS WITH SEGWAYS, BLUE BICYCLES, COASTAL BOATS...





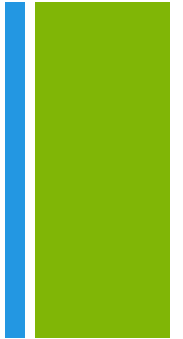
ORIGINAL INCENTIVE IDEAS

- WINE TOURISM WITH A TOUR OF THE BELLET VINEYARDS LOCATED ON THE HILLS OF NICE
- OLIVE OIL TASTING
- PERFUME CREATION
- TREASURE HUNTING WITH SEGWAYS
- HELICOPTER RIDES
- CRUISE ON THE MEDITERRANEAN SEA
- GLAMOROUS EVENING AT THE CASINO
- IN WINTER: TAKE A RIDE ON THE SLOPES OF THE SKI RESORTS OR BUILD YOUR OWN IGLOO ONLY AN HOUR'S DRIVE AWAY FROM NICE





ACTIVITY ORGANIZERS



- UNUSUAL AND UNEXPECTED CHALLENGE OR TEAM BUILDING
 - AT ANY TIME OF THE YEAR
- ON COURSE FOR THE MEDITERRANEAN, GO TO THE SOUTHERN ALPS, MOTOR SPORTS, GOLF, ...

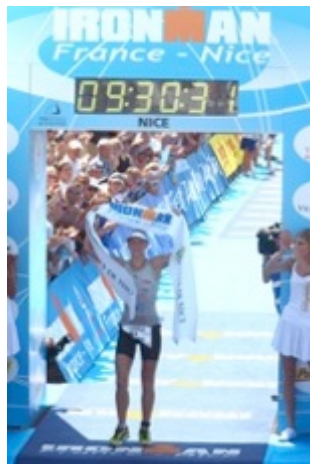
<http://en.meet-in-nice.com/activities-organizers>



A FESTIVE SPIRIT ALL YEAR ROUND

CALENDAR OF MAJOR EVENTS

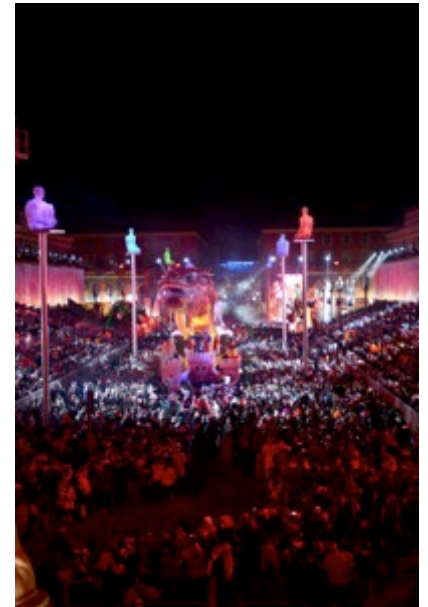
- **NICE CARNIVAL:** February 13 – March 1, 2015
- **NICE ROCK N ROLL 10 MILES:** Sunday February 15, 2015
- **IRONMAN TRIATHLON:** June 29, 2014
- **NICE JAZZ FESTIVAL:** July 7-11, 2014
- **PROM'PARTIES:** July & August 2014
- **NICE TRIATHLON:** September 29, 2014
- **MARATHON NICE-CANNES:** November 10, 2014
- **CHRISTMAS MARKET:** November 30 – January 1, 2014





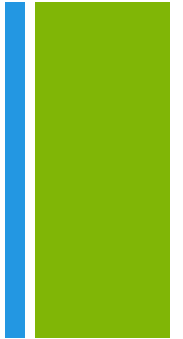
NICE CARNIVAL

- « THE » MOST IMPORTANT EVENT ON THE FRENCH RIVIERA DURING WINTER
- 5 PARADES PER WEEK – FLOWER PARADES AND CARNIVAL PARADES
- SPECIAL RATES FOR PROFESSIONALS AND GROUPS, PARKING FACILITIES FOR BUSES THROUGHOUT THE CARNIVAL SEASON





NEW INFRASTRUCTURES



- **THE ALLIANZ RIVIERA STADIUM:**
 - COMPLIANT WITH UEFA REGULATIONS
 - INAUGURATED THE 7TH INTERNATIONAL FRANCOPHONE GAMES IN SEPTEMBER 2013
 - HOSTING THE EURO CUP 2016

- **THE NEW PROMENADE DU PAILLON:**
 - A 12-HECTARE GREEN CORRIDOR IN THE CENTRE OF NICE
 - REACHING FROM THE CONGRESS CENTRE ACROPOLIS TO THE PROMENADE DES ANGLAIS





PROJECTS AND AMBITIONS

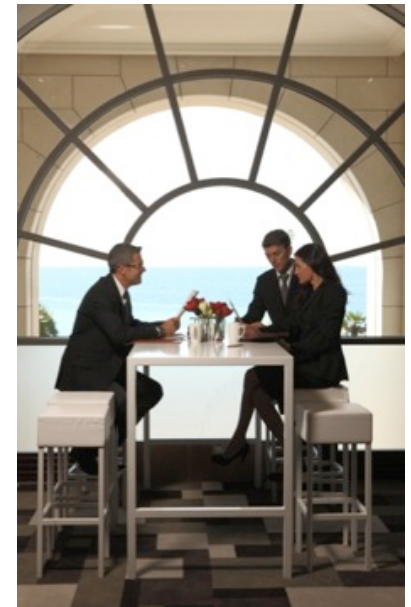
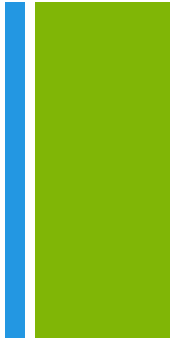


- **THE ECO-VALLEY WEST OF NICE:**
 - REACHING FROM NICE AIRPORT TO THE NEW ALLIANZ RIVIERA STADIUM
 - 10,000 HECTARES OF MIXED-USE DEVELOPMENTS, RESPECTFUL OF GREEN BUILDING STANDARDS
 - A CLUSTER OF START-UP SPECIALISING IN GREEN PROJECTS
-
- **A MULTI-MODAL TRANSPORT HUB:**
 - LINKING THE HIGH-SPEED TRAIN, REGIONAL TRAIN AND TRAM NETWORK WITH NICE AIRPORT
 - A NEW URBAN MIXED-USE AREA WITH OFFICES, ACCOMMODATION AND HOTEL FACILITIES





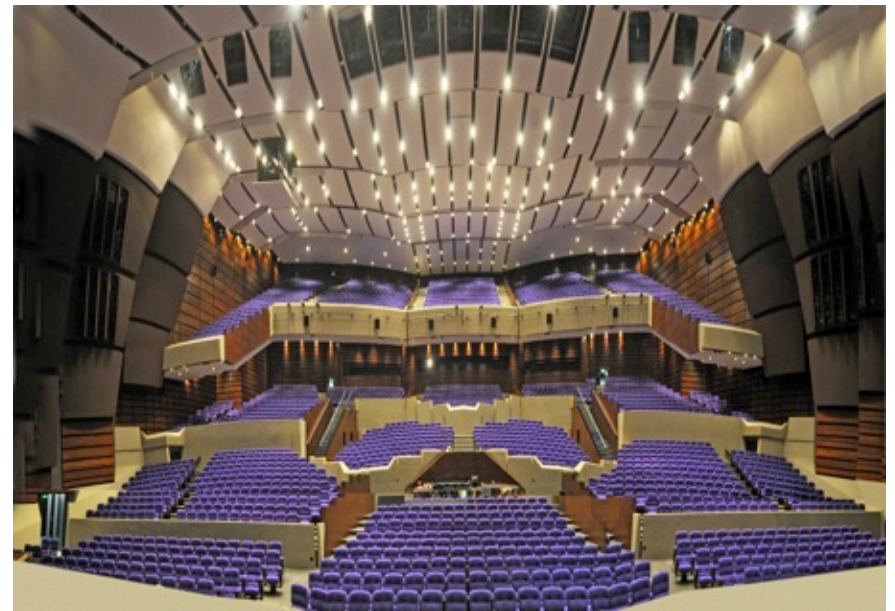
MICE DESTINATION



- 1 CONFERENCE & EXHIBITION CENTRE OF 2 500 SEATS – ACROPOLIS
- 20 HOTELS WITH CONFERENCE-ROOMS FOR 10 TO 500 PERSONS
 - 1 CONCERT HALL UP TO 7 000 SEATS & OUTDOOR SPACE
 - AUDITORIA IN MUSEUMS AND FLORAL PARK PHOENIX



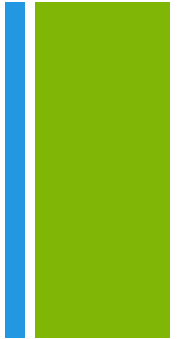
NICE - ACROPOLIS CONGRESS & EXHIBITION CENTRE



- LOCATED IN THE HEART OF THE CITY NEARBY THE TRAMWAY AND THE CONGRESS HOTELS
- THE ACROPOLIS IS ONLY 4.3 MILES/7 KM FROM THE AIRPORT
- HIGH-TECH MODULAR FLOOR OF 322 000 SQ.FT./30 000 M2 FOR INTERNATIONAL SHOWS AND EVENTS IN ALL THEIR FORMS



NICE - ACROPOLIS CONGRESS & EXHIBITION CENTRE

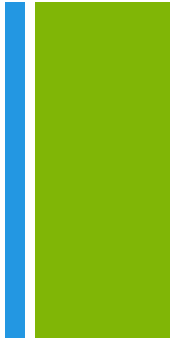


- 5 AUDITORIUMS (250 – 2500 SEATS) & 12 MEETING ROOMS (20 – 90 SEATS)
 - STATE OF THE ART EQUIPMENT
- SERVICES AND TECHNICAL SKILLS AVAILABLE TO TACKLE THE MOST CHALLENGING PROJECTS



HOTELS FOR MEETINGS

- 22 CONFERENCE HOTELS
- 25 HOTELS AND RESIDENTIAL HOTELS FOR SMALL SEMINARS





EXCLUSIVE RECEPTION VENUES

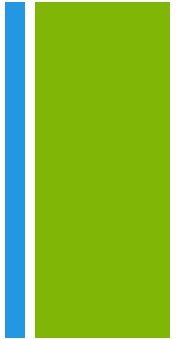
IN NICE

- CASINO – PALAIS DE LA MEDITERRANEE
- CASTLES IN THE VINEYARDS – CHÂTEAU DE CREMAT / CHÂTEAU DE BELLET
- MUSEUMS – ASIAN ARTS MUSEUM
- OPERA HOUSE
- PARKS – PHOENIX PARK (7 HECTARES)
- 15 PRIVATE BEACHES





EXCLUSIVE RECEPTION VENUES



AROUND NICE

- HIPPODROME COTE D'AZUR
- PRIVATE VILLAS ON THE FRENCH RIVIERA – VILLA EPHRUSSI DE ROTHSCHILD
- MARINELAND – MARINE PARK IN ANTIBES





WWW.MEET-IN-NICE.COM



Site officiel du bureau des congrès de Nice

Météo

4° / 12°C | Mer : 14°C

Webcams

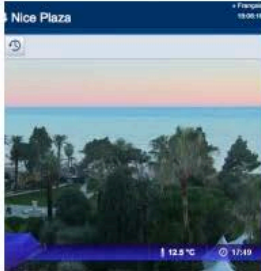


- DESTINATION NICE
- BUREAU DES CONGRÈS
- VOTRE ÉVÈNEMENT
- GUIDE DE L'ORGANISATEUR



NICE
à la une

> VOIR TOUTE L'ACTUALITÉ | RSS



Nice, ville verte

A l'heure où la planète réclame des soins attentifs et particuliers, la Ville de Nice a conçu une politique très engagée en matière de développement durable et protection de l'environnement.

EN SAVOIR PLUS

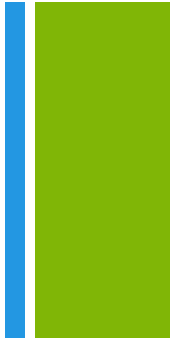


- NOS ENGAGEMENTS CONGRÈS +
- GREEN MEETING +
- VISITEZ NOTRE SITE GRAND PUBLIC +





NICE CONVENTION BUREAU

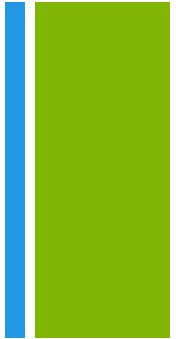


CONTACTS

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INFORMATION

meet-in-nice.com



**SEE YOU SOON IN
NICE!**